
PRESS RELEASE

Concentration on operative matrix structure at the Georg Nordmann Holding Aktiengesellschaft

Clear structures shown on the new homepage www.georg-nordmann.com

Hamburg, February 11, 2019 – Irina Zschaler has been concentrating on the chairmanship of the board of the Georg Nordmann Holding Aktiengesellschaft (GNH) since January 2019 and has been managing the GNH and its affiliated companies in an operative matrix structure together with her colleague on the board, Marco Bröning. Whereas Marco Bröning is in charge of the Finance and Controlling portfolios, Irina Zschaler continues to be responsible for the Sales and Marketing portfolios.

The far-sighted objective of strengthening the synergies between the group divisions and the clear structure of the GNH is presented lucidly on the revamped website www.georg-nordmann.com.

Irina Zschaler explains the next strategic fields: “We are paying particular attention to finding innovative business models that are suitable for GNH but which may well come from complementary sectors. We are on the lookout for further strings to our bow that offer synergies and whose potentials we can exploit without any preconceived conclusions.” Marco Bröning goes on to add: “One of the most exciting challenges we face in the near future will be the ongoing digitization and the associated adaptation of communicative and technical options. The processes should be able to cater for a multi-dimensional world so that we can operate safely in the future.”

The GNH and its companies, Nordmann, Rassmann GmbH as well as ROWA GROUP Holding GmbH, together take up the challenges of a market that is becoming increasingly international and consolidated and offer long-term, innovative product and service solutions for their business partners in a wide variety of industries.



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About Irina Zschaler

Having joined Nordmann, Rassmann GmbH in 1989, Irina Zschaler passed through various industries in Sales before assuming responsibility for its subsidiaries in Central and Eastern Europe in 2012. She was a Member of the Management Board until 2018 and was also voted onto the Board of Directors of GNH in 2016; she has concentrated on the chairmanship of this since 1.1.2019.

About Marco Bröning

The experienced Finance, Human Resources and Managing Director joined GNH in July 2017 and took responsibility for the Finance und Controlling portfolios. He was able to gain his far-reaching expertise in various executive posts for the globally active consumer goods companies Dole and General Mills.

About the Georg Nordmann Holding AG

The strong, family-owned group of companies from Hamburg is involved in international distribution with the firm of Nordmann, Rassmann GmbH and its subsidiaries. Extensive product and service solutions for the global plastics processing chemicals industry are offered for specific target groups, customized on request, in collaboration with ROWA GROUP Holding GmbH and its subsidiaries.